1187734

SEC 1972 Potential persons who are to respond to the collection of information contained (6-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption state exemption unless such exemption is predicated on the filing of a federal notice.

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM D

OMB Number: 3235-0076
Expires: May 31, 2005
Estimated average burden hours per response... 1

OMB APPROVAL

OTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, SECTION 4(6), AND/OR

UNIFORM LIMITED OFFERING EXEMPTION

SEC USE	ONLY
Prefix	Serial
<u> </u>	
Z ♥ DATE REC	EIVED

Name of Offering ([] check if this is an amendment and name has changed, and indicate change.)

SEP 10 2002

Filing Under (Check box(es) that apply):

[] Rule 504 [] Rule 505 [x] Rule 506 [] Section 4(6)

RECEIVED

[] ULDHOMSON

Type of Filing: [x] New Filing [] Amendment

A. BASIC IDENTIFICATION DATA

1. Enter the information requested about the issuer

Name of Issuer ([] check if this is an amendment and name has changed, and indicate change.)

Serious Magic, Inc.

Address of Executive Offices (Number and Street, City, State, Zip Code)

Telephone Number (Including Area Code)

2870 Gold Tailings Court, Suite B, Rancho Cordova, CA 95670

(916) 859-0100

Address of Principal Business Operations (Number and Street, City, State, Zip Code) Telephone Number (Including Area Code) (if different from Executive Offices)

2870 Gold Tailings Court, Suite B, Rancho Cordova, CA 95670

(916) 859-0100

Brief Description of Business

Developing, producing and marketing digital media video production tools

M

Type of Business Organization [x] corporation [] business trust	[] limited partnership, already formed [] [] limited partnership, to be formed	other (please specify):
	Month Year	
Actual or Estimated Date of Inco	rporation or Organization: [0]3] [0]1] [x] Actual [] Estimated
Jurisdiction of Incorporation or C	rganization: (Enter two-letter U.S. Postal Service a CN for Canada; FN for other foreign juris	

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix in the notice constitutes a part of this notice and must be completed.

A. BASIC IDENTIFICATION DATA

2. Enter the information requested for the following:

- Each promoter of the issuer, if the issuer has been organized within the past five years;
- Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer;
- Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and
- Each general and managing partner of partnership issuers.

Check Box(es) that		[x] Executive	[x] Director [] General and/o
Apply:	Owner	Officer		Managing Partner
Full Name (Last nam	ne first, if individual) Randall, M	ark	· · · · · · · · · · · · · · · · · · ·	
Business or Residen	ce Address (Number and Stree	t, City, State, Zip Co	de)	
2870 Gold Tailings C	Court, Suite B, Rancho Cordova,	CA 95670		
Check Box(es) that Apply:	[] Promoter [x] Beneficial Owner	[x] Executive Officer	[x] Director [] General and/o Managing Partner
Full Name (Last nam	ne first, if individual) Bouchard,	Stephan		
Business or Residen	ce Address (Number and Street	, City, State, Zip Co	de)	
2870 Gold Tailings C	Court, Suite B, Rancho Cordova,	CA 95670		
Check Box(es) that Apply:	[] Promoter [x] Beneficial Owner	[] Executive Officer	[x] Director [General and/or Managing Partner
Full Name (Last nam	e first, if individual) Schaem, S	tephan		
Business or Residen	ce Address (Number and Street	, City, State, Zip Co	de)	
2870 Gold Tailings C	ourt, Suite B, Rancho Cordova,	CA 95670	•	
Check Box(es) that Apply:	[] Promoter [] Beneficial Owner	[] Executive Officer	[] Director []	General and/or Managing Partner
Full Name (Last nam	e first, if individual)			
Business or Residen	ce Address (Number and Street	, City, State, Zip Co	de)	
Check Box(es) that Apply:	[] Promoter [] Beneficial Owner	[] Executive Officer	[] Director []	General and/or Managing Partner
Full Name (Last nam	e first, if individual)			
Business or Residen	ce Address (Number and Street	, City, State, Zip Co	de)	

Check Box(es) that Apply:	[] Promoter [] Beneficial Owner	[] Executive Officer	[] Director [] General and/or Managing Partner
Full Name (Last nam	e first, if individual)		***************************************
Business or Residence	ce Address (Number and Street	, City, State, Zip Co	de)
Check Box(es) that Apply:	[] Promoter [] Beneficial Owner	[] Executive Officer	[] Director [] General and/or Managing Partner
Full Name (Last name	e first, if individual)		
Business or Residence	ce Address (Number and Street	, City, State, Zip Co	de)
(Use blank	sheet, or copy and use addit	ional conies of this	s shoot as nacessary)

				B. IN	NFORMA	ATION A	BOUT C	FFERIN	G			
	s the iss								ed invest	ors in this	Yes []	No [x
2. Wr	at is the	minimu					•	•			\$ <u>n/</u>	а
What is the minimum investment that will be accepted from any individual? Does the offering permit joint ownership of a single unit?								Yes [x]	No			
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Full N	ame (La	ist name	e first, if	individu	al) n/a							***************************************
Busin	ess or R	esidend	e Addre	ss (Nun	nber and	Street,	City, Stat	e, Zip C	ode)			
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[RI]	[SC]	[SD]	[TN]	[XT]	[TU]	[VT]	[VA]	[WA]	[WV]	[MI]	[WY]	[PR]
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[MT] [RI]	[NE] [SC]	[NV] [SD]	[NH] [TN]	[NJ] [TX]	[NM] [UT]	[NY] [VT]	[NC] [VA]	[NC	-	[OH] [WV]	[OK] [WI]	O] W]	-	[PA] [PR]
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	C. OFF	ERING	PRICE,	NUMBI	ER OF II	VESTO	RS, EXF	ENS	ES	AND US	E OF F	PROCE	ED	
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Enter	"0" if an	swer is "	'none" o	r "zero.'	f If the tr	ansactio	n is an e	xchan	ge	offering, exchange	check	this bo	X " a	and
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E	ngineeri	ing Fees		••••••	••••••		•••••		••••	•••••		[]\$_		

Other Expenses (identify)		[]\$
Total		[]\$_10,000.00
b. Enter the difference between the aggregate offering price given in Question 1 and total expenses furnished in response to Part C - Question 1 and total expenses furnished in response to Part C - Questifference is the "adjusted gross proceeds to the issuer."	uestion 4.a. This ssuer used or prop own, furnish an esi	\$1,086,359.48 osed to be used for timate and check the
	Payments to Officers,	
	Directors, & Affiliates	Payments To Others
Salaries and fees		_ []\$
Purchase of real estate		_ []\$
Purchase, rental or leasing and installation of machinery and equipment		[]\$
Construction or leasing of plant buildings and facilities	[]\$	_ []\$
Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)		[]\$
Repayment of indebtedness	211	_ []\$
Working capital	[1\$	[]\$ <u>1,086,359.48</u>
Other (specify):		_ []\$
		_ []\$
Column Totals		
Total Payments Listed (column totals added)		[] \$ <u>1,086,359.48</u> ,086,359.48
Total Laymonto Listed (column totals added)	. []Φ <u>ι</u>	,000,000.40

[]\$____

Sales Commissions (specify finders' fees separately)

D. FEDERAL SIGNATURE

The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under <u>Rule 505</u>, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of <u>Rule 502</u>.

Issuer (Print or Type)	Signature Date
Serious Magic, Inc.	Stached Aug 30,6
Name of Signer (Print or Type)	Title of Signer (Print or Type)
Stephan Bouchard	Chief Financial Officer

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ATTENTION
ATENTION
Intentional minutestaments on emissions of fact constitute fodges or similar intentions. (Co. 10)
Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18
U.S.C. 1001.)
U.3.C. 1001.)